

4TH ANNUAL IAAE/AAAE
INTERNATIONAL AIRPORT GEOGRAPHIC
INFORMATION SYSTEMS CONFERENCE



www.AirportGISConference.com

MANCHESTER, ENGLAND • **OCTOBER 3-5, 2010**





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GENERAL INFORMATION

The International Association of Airport Executives (IAAE), the American Association of Airport Executives (AAAE) and Manchester International Airport are pleased to present the Fourth Annual International Airport Geographic Information Systems Conference October 3-5, 2010 in Manchester, England. Following the first three successful conferences, which drew more than 175 attendees from 25 countries, the fourth conference promises to be an educational experience you will not want to miss!

By attending this conference, you will learn from European, American, African and Asian airports how and why GIS is being used at large and small airports, as well as the ways in which GIS has made airports safer and more efficient. **Airports from all corners of the world, new to GIS or experienced with GIS implementation, are welcome to participate!**

The conference includes:

- GIS-related airport tour of Manchester International Airport
- Diverse array of airport GIS-related presentations/demonstrations from airport GIS personnel, government officials, consultants and vendors
- Exhibit opportunities
- Sponsorship opportunities

LOCATION AND TIMES

All sessions, with the exception of the airport tour, will take place at the Renaissance Manchester Hotel. The conference will begin with registration and the welcome reception at 1830 on Sunday, October 3. The general session will begin at 830 on Monday, October 4 and conclude at 1700 on Wednesday, October 5. The registration fee includes all handout materials, the welcome reception, two luncheons and all coffee breaks. Dress is business attire. The Web site for the Renaissance Manchester Hotel is: www.renaissancemanchester.co.uk

CONFERENCE TOPICS

Possible topics for the conference program include:

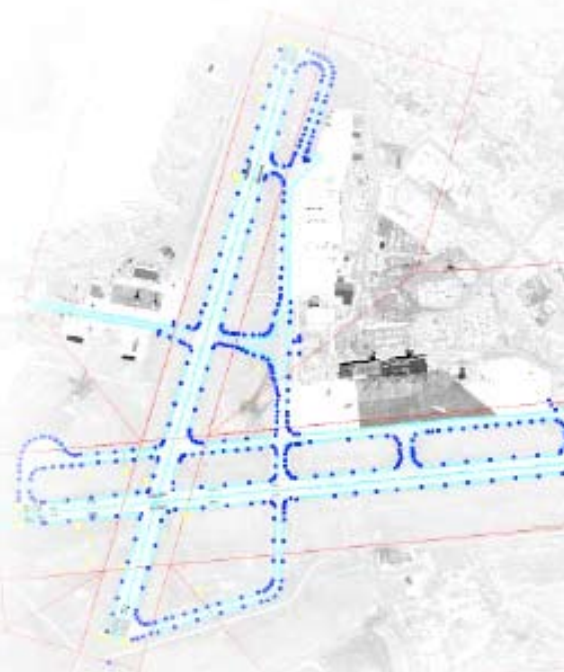
Enterprise Asset Management, New Terminal Planning, Managing the Airport as a Holistic System, GIS as the Basis of a Decision Support Tool/Management Dashboard, Maximizing Revenue Generation (Property Management, Retail), Intelligent Ground Transport – Connecting the Modes, Utility Management, Travel Demand Forecasting for Public Transport

Additional topics include:

- **Rich Internet Applications:** Adobe Flex and Microsoft Silverlight technologies have made it easier to bring intuitive graphics and faster performance to Web-based GIS applications. Learn how these new technologies have and can be leveraged to support airports.
- **3D and 4D GIS:** Aviation happens in four dimensions, yet most airport GIS applications remain two dimensional. When is 3D (elevation) and 4D (time) required? When is it cost justified? What options should the airport GIS manager consider?
- **Standards:** How can airport GIS programs benefit from the U.S. Federal Aviation Administration's new GIS

Advisory Circular, AIXM 5.1 and other aviation geospatial standards?

- **Database Choices:** Over the past few years, more database engines have embraced geospatial data. This has opened up several new options for supporting an enterprise GIS. What are the pros and cons of each option and how does one decide?
- **Cost/Benefit:** Tough economic times require that GIS expenditures compete with other projects based on return on investment (ROI). How does one assess the ROI of GIS and make prudent funding choices in tough economic times?
- **Surveying and GIS:** The gap between surveyors and GIS technicians continues to close. How can a GIS program "roll out the red carpet" so that survey data is more easily integrated into a Geodatabase and stored with the integrity a surveyor and engineer will respect?
- **Aerial Photography and Satellite Imagery:** Technologies for collecting remotely sensed data continue to evolve. How can airport consumers of this data make the best use of the latest technologies?



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REGISTRATION INFORMATION


HOTEL RESERVATIONS—A block of rooms is being held at the Renaissance Manchester Hotel, Blackfriars Street, Manchester, M3 2EQ United Kingdom, www.renaissancemanchester.co.uk, (phone) +44 161 831 6000, (fax) +44 161 835 3077. All attendees will receive the special conference rate of £99 GBP single (\$158 USD/ €110 EUR) and £109 GBP double (\$174 USD/€121 EUR), which includes all taxes and daily breakfast. **Reservations must be made by September 10, 2010**, and a credit card is required to guarantee this rate. To make your hotel reservations, call the hotel directly at +44 161 831 6000. Be sure to reference booking code E44-E44A and identify yourself as part of the IAAE/AAAE Fourth Annual International Airport Geographic Information Systems Conference to ensure the conference rate. Cancellations must be received by 4 p.m. on the day of arrival or full payment for all nights reserved will be charged.

GROUND TRANSPORTATION—The hotel is approximately 18 kilometers/11 miles from Manchester International Airport. Average taxi fare to the hotel is about £18 GBP (\$29 USD/€20 EUR) and the drive takes approximately 30 minutes. Taxis are located outside of each arrivals hall at all three terminals. For information about using other modes of transportation between the airport and the hotel, please call the hotel directly at +44 161 831 6000.

PASSPORT/VISA INFORMATION—A valid passport is required for U.S. citizens to enter or leave the United Kingdom. No visa is required for stays up to six months. Citizens from other nations should check with their local United Kingdom consulate for passport or visa requirements.

NOTE—AAAE reserves the right to cancel this program if the number of registrants is insufficient. In this event, we will notify all registrants and refund the registration fee in full. **However, any costs incurred by the registrant, such as hotel cancellation or airline penalties, are the responsibility of the registrant.** Confirmation letters will be e-mailed to attendees within two weeks of receipt of registration. If you have not received a confirmation letter via e-mail two business days prior to the meeting, and you enrolled at least two weeks prior to the meeting, please contact the AA AE Meetings Department at +1 (703) 824-0504. Non-receipt of the confirmation letter before the meeting is not justification for seeking a refund.

Mr./Ms. (circle one) First Name _____ Last Name _____
Title _____ E-mail Address _____
Airport/Company _____
Address _____
City/State/Zip _____
Country _____
Phone _____ Fax _____

 If you require any special assistance to participate or have special dietary requirements, e-mail aaameetings@aaae.org.

REGISTRATION FEES (please check applicable boxes)

(includes all handout materials, the opening reception, the airport tour, two luncheons and all coffee breaks)

- 1. Conference Registration \$600 USD
- 2. Exhibitor Registration *(includes one complimentary registration)*. \$1,025 USD
- 3. Gold Sponsor *(includes three complimentary registrations and table-top display)* . . . \$5,000 USD minimum
- 4. Silver Sponsor *(includes two complimentary registrations)* \$3,500 USD minimum
- 5. Bronze Sponsor *(includes one complimentary registration)*. \$1,750 USD minimum

METHOD OF PAYMENT (please check applicable box):

Attached is my check made payable to AA AE (in U.S. dollars drawn on a U.S. bank)

P.O. Number _____

Upon receipt of this form, please charge my (check one) American Express MasterCard Visa

Name (as it appears on card) _____

Card # _____ Exp. Date _____

Signature (of cardholder) _____

* All credit card payments will be processed in USD. Actual GBP and EUR rates will depend on the daily prevailing exchange rate.

Registrations and cancellations must be submitted in writing. Cancellation requests received before September 17, 2010 are subject to a \$150 processing fee and will be processed after the meeting takes place. There will be no refunds after this date. Substitutions will be accepted without penalties and no-shows will be billed. For all inquiries regarding cancellations and refunds, please contact the AA AE Meetings Department at (703) 824-0504 or e-mail aaameetings@aaae.org.

For electronic or wire transfer information, please call the AA AE Accounting Department in the U.S. at +1 (703) 824-0504.

Register online at: www.AirportGISConference.com

Return form to: AA AE • 601 Madison Street, Suite 400, Alexandria, VA 22314, USA • Fax to +1 (703) 820-1395

Photocopies of this form will be accepted. AA AE accepts registration regardless of race, religion, sexual orientation, sex, physical disability and national or ethnic origin. This includes but is not limited to admissions, employment and educational services.

GIS10

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AIRPORT TOUR

As part of the conference registration fee, Manchester International Airport will provide transportation to and from the hotel for an educational tour on Monday afternoon. The visit will include:

- A tour of the only runway built in England since World War II and the start of the development of GIS as an essential mitigation and social commitment tool
- A visit to extensive environmental translocation sites and SSSI management areas
- Presentations on GIS as a community relations tool, the role of GIS analysis in managing transport issues, GIS and sustainable development/regulations management, and GIS as an operational management tool

Thank you to Ms. Vickie Withnell and the Manchester Airport Group for organizing the tour!



EXHIBITORS

The only conference of its kind in the world dedicated to the use of GIS at airports, the Fourth Annual International Airport GIS Conference will feature an exhibit area where companies are encouraged to display their products and services. More than 75 personnel representing airports, civil aviation authorities and government agencies from around the world will be in attendance, so do not miss this opportunity to display your company's products and services to the international airport GIS community!

There will be exclusive exhibit hours during registration, the opening reception and multiple coffee/refreshment breaks. For exhibit display costs, please see the conference registration form. After registering, you will receive an exhibitor letter with details on hotel contacts for electricity, audio/visual equipment and shipping. You also may contact Greg Mamary for additional information via telephone in the U.S. at +1 (703) 824-0500, Extension 176, or via e-mail at greg.mamary@aaae.org.

SPEAKERS

Airport personnel, government officials, consultants, vendors or others wishing to deliver presentations related to GIS at airports or in the aviation system must submit a written abstract (minimum one paragraph), including presenter name and presentation title, no later than Friday, June 25, 2010, via e-mail to Greg Mamary, AA AE, at greg.mamary@aaae.org.

SPONSORS

One of the best ways to show your airport's or company's commitment to the field of airport GIS across the world is through sponsorship. In addition to preferential speaking opportunities, sponsors will receive maximum exposure and be recognized in the following manner:

Thank-you sign with company logo prominently displayed in conference registration area and at sponsored event • Listing in conference program • Public recognition throughout conference • Sponsor ribbons for all organization attendees • Recognition in post-conference articles and on www.AirportGISConference.com

Gold Sponsors (minimum \$5,000 USD) will receive three complimentary registrations and one table top display; Silver Sponsors (\$3,500 USD) will receive two complimentary registrations; and Bronze Sponsors (minimum \$1,750 USD) will receive one complimentary registration.

Events available for sponsorship include (all costs are in U.S. dollars):

SUNDAY, OCTOBER 3

- Welcome Reception: \$3,500 USD

MONDAY, OCTOBER 4

- Morning coffee break: \$1,750 USD
- Luncheon: \$2,500 USD
- Afternoon coffee break: \$1,750 USD

TUESDAY, OCTOBER 5

- Morning coffee break: \$1,750 USD
- Luncheon: \$2,500 USD
- Afternoon coffee break: \$1,750 USD

CONTACT INFORMATION

For conference program or speaking/sponsorship/exhibit opportunities, please contact Greg Mamary at +1 (703) 824-0500, Extension 176, or e-mail greg.mamary@aaae.org. For registration and hotel information, please contact Alexia Marquez, at +1 (703) 824-0500, Extension 201, or e-mail alexia.marquez@aaae.org.

