



AAAE Corporate Committee News

June 12, 2017

Committee Chair [Mark Sapp](#)

Committee Vice Chair [Jon Faucher](#)

AAAE Staff Liaison [Amy Trivette](#)

[Committee Roster](#)



Editor's Note: This is the second installment of a periodic news brief on whazzup with our growing group! The goal of this newsletter is simply to enlist, engage and empower those consultants, contractors, architects, engineers and product/service providers who serve and support the AAAE airports membership.

Our SERVICE Agenda

The mission of the AAAE Corporate Committee is to foster communication, participation and value with corporate members and AAAE.

Corporate Committee Steering Group (CCSG) Goals, Roles and Assignments:

- ✓ Review, refocus and reinvigorate the AAAE Corporate Committee's mission (CC Vice-Chair)
- ✓ Foster consistent CCSG engagement with the following six AAAE standing committees:
 - Operations, Safety, Planning, Emergency Management
 - Facilities and Technical Services
 - Environmental Services
 - Airline Economics and Air Service
 - Diversity
 - Academic Relations

Our INNOVATION Agenda

Provide support to AAAE's Airport Innovation Accelerator Program as the premier industry initiative to explore and discuss emerging disruptive issues and launch technology innovation in airports.

Our RESULTS Agenda

CCSG conference calls monthly, every second Tuesday at 4 PM EDT, 3 PM CDT, 2 PM MDT and 1 PM PDT (except the three months when our meetings occur), to monitor activities, progress and share results.

Engagement 102 to Debut at the 2017 National Airports Conference

Caesar's Palace, Las Vegas
Sunday, Oct. 1—3 PM PDT

Your committee leadership team will begin comparing notes this summer for the next step in our committee's on-going efforts to better engage with the AAEE airport membership and add value for all. Our current Engagement 102 concept is having CCSG members champion alignment opportunities for all committee members; our seven on-going focus areas include the six AAEE standing committees shown above, plus the Airport Innovation Accelerator Program and Innovation Forum. Please, let us know what you think!

Opportunities for Corporate Members/Shaping the Future of Airports Together

AAEE's Airport Innovation Accelerator Program: The Hub for Launching Airport Community Innovations



Allan "Indiana" Shapiro – Ross & Baruzzini

During my tenure as a member of the Corporate Committee Steering Group this past three years, I have acted as the liaison between the Committee and AAEE in supporting the development of the Airport Innovation Accelerator program. The Accelerator was created by AAEE to capture the collective passion in the aviation industry to *make airports great again*. Through the Accelerator Program, airports, innovators, government partners, airlines, investors and the corporate community (airport consultants, architects and engineers, contractors and systems integrators, and services providers) have joined forces to bring airports to the forefront of innovation and to further enhance the passenger experience, recreating romance in the flying experience. Through its events and emphasis on piloting new solutions, the Accelerator Program aims to bring *transformative and innovative* solutions to airports more quickly so that airport stakeholders can best manage the benefits of disruptive technologies and emerging innovative solutions. Continued Corporate Committee participation in the Airport Innovation Accelerator will enable the committee members to more fully engage with AAEE's airport members by providing assistance, guidance and expertise that foster better products and services in the airport marketplace.

Many of our AAAE Corporate members have participated in various Accelerator Programs, most notably the Innovation Forums and have found these forums to be invaluable. The first two Innovation Forums were held in San Francisco and San Jose. This year's Forum will be held in Seattle, July 11-13. Corporate Committee members are encouraged to attend the Forum and invited to support the Accelerator Program through a forum sponsorship. This year's agenda includes speakers from Apple, Microsoft, airline partners (United, Delta, JetBlue), airport innovators (including LAX, SEA, DIA, ATL, SAN, SFO), government innovators at DHS and more. Details are available at www.aaae.org/innovate.

I encourage you, my fellow Corporate Members, to join the Accelerator Program and continue to provide support in bringing emerging technology innovations into the market place, sharing ideas and solutions with other airport leaders, government partners, airlines and other key stakeholders.

Benefits of being an **Official Accelerator Member** include:

- Accelerator Corporate members receive hands-on support from the Accelerator team
- Introduction to at least three selected airports
- Complimentary registration to Airport Innovation Forum (valued up to \$850)
- Logo and link on the Accelerator website
- Eligibility to participate in Accelerator Webinar Series
- Branding as Accelerator member and rights to use Accelerator membership logo
- Reach across the entire airport market from one place
- Insight into key government initiatives (DHS, FAA, etc.)
- Gathering insights into emerging technologies and state-of-the-art innovation ideas
- Share best practices and lessons learned with your peers.
- Participate in piloting opportunities, testing and proving solutions in the airport environment
- Inform potential investors to better understand solutions for market readiness

In addition to the Forum, official accelerator members can participate in hosted innovation roundtables called Solution Summits and participate in Innovation Action Teams, groups of airport leaders driving innovative solutions for the industry. The Accelerator also offers mentoring and hands-on strategic support for innovative companies. The following airports have been early official members of the Accelerator Program: ATL, AVP, BOI, BUR, DEN, ELP, LAWA, MIA, PDX, SAN, SEA, SJC and SFO. Many more airports have participated in Forum meetings and other Accelerator programs.

- **Solution Summits:** Summits uncover actionable innovations for airports. Last year the Accelerator hosted summits on PFC innovation, airport passenger experience and safety management systems. The events resulted in a number of airport projects, including pilots of a new co-working lounge powered by customer experience experts, Zappos, and a collaboration with FAA to provide critical data protection of SMS information for airports. This year, the Accelerator will host three new summits, including a co-hosted event with FAA on the Internet of Things, DHS Security Innovation Collaboration and a biometric session with DHS at the forum.
- **Innovation Action Teams:** Innovation Action Teams (IAT) are groups of airport leaders organized around a specific common issue or opportunity. Each IAT is results-oriented wherein a specific outcome is jointly agreed upon and the IAT disbands upon completion. The results of an IAT may include a new service for airports, government grants, unified industry processes or a pilot project. Examples of IATs in formation are safety management systems (SMS) data protection and reporting, mobile wayfinding in support of the ADA community, and earthquake early warning.

- **Mentoring Airport Innovators:** Innovative companies sometimes misunderstand airports. The Accelerator bridges the gap for promising airport solution providers through its Market Match service and start-up community mentoring. For example, the Accelerator is working with a leader in mobile technology that is already digitized operations for over 70 percent of the domestic airlines.
- **Industry entry level support:** The Accelerator is also working with promising start-ups including the winners of the Airport Shark Tanks last year, Canard Drones (drone-driven NAVAID operations), CrowdVision (crowd analytics and predictive planning) and Koniku (biological neurons for element detection that operate like K-9s).
- **Corporate Membership Fee:** The annual membership fee is:
\$4,000 for AAAE members and \$7,000 for non-members

AAAE's [Carter Morris](#) and [Chris Runde](#) lead the Accelerator Program and are always available to more fully discuss the program with you. **We look forward to seeing you at the Innovation Forum in Seattle!** Sign up today at www.aaae.org/innovate.